



## AN INTRODUCTION TO BASIC FINANCIAL CONCEPTS



Imagine you are a cookie maker. Calculate the total cost of making your cookies by adding up expenses like ingredients, time, and other costs.

Decide on a selling price and determine how much profit you'll earn.

Cost Breakdown per Batch (1 BATCH OF COOKIES = 10 COOKIES)	
Cost of Butter	
Cost of Flour	9 4
Cost of Sugar	
	Cost per Cookie
	Cost per Cookie
Other Costs	
	Selling Price per Cookie
	Profit per Cookie
Total Cost	Total Profit from 1,000 cookies